



Rainbow Rabbit

Anti-Bullying Educational Program

School Order/
Fundraising Form

TheRainbowRabbit.com



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Through the lessons taught by Rainbow Rabbit, we learn that we must remain true to who we are, no matter what the obstacles or pressures might be in our path. It is no secret: childhood bullying is a major problem in our society. So many of our young people have turned to drugs, drinking, and even suicide because they didn't think there was a viable way out. The Rainbow Rabbit storybook sends a very strong message for children that everybody should be treated equally, and is something that can be very beneficial to today's youth. In the advent of childhood bullying and other issues affecting the lives of children, the story of Rainbow Rabbit is very valuable in the fight for acceptance for children of all ages. We believe that those who read the Rainbow Rabbit's story will realize its significance as a method to empower children, parents, and educators, who are all navigating their way through a sometimes unforgiving society.

About Rainbow Rabbit

Arthur Vallee, the late patriarch of the Vallee family, was an animator for The Walt Disney Company back in the 1940's and had a deep love for children. He was also the author of *Rainbow Rabbit*, the story of a "cute-as-a-button darling, his coat reflecting the many colors of the lovely rainbow."

It was his strong belief that this tale of unity and inclusion, with an emphasis on the importance of belonging, would capture the hearts of children and adults everywhere. At a pivotal point in the story, he writes "The magic happened. Rainbow learned to smile. His tears had stopped, the clouds had dropped, and the sun came out for a while." Arthur understood that for so many children, the sun rarely comes out at all.

Unfortunately, Arthur passed away in 2010 at the age of 93 before he could realize the dream of having his book read in classrooms all over the world. In his memory, we made a promise as a family to do everything we could to make that a reality.

The Rainbow Rabbit Anti-Bullying Educational Program is coming to your child's school! To order the Rainbow Rabbit storybook and stuffed toy, please send cash or check to school with your child and fill out the form below:

Rainbow Rabbit Anti-Bullying Educational Program Order Form

Student _____ Grade _____

Phone number _____ School _____

Guardian Email _____

_____ Rainbow Rabbit stuffed toy(s) @ \$19.95 _____

_____ Rainbow Rabbit storybook(s) @ \$5.95 _____

Total amount due _____

PAYMENT FORM: Cash _____ Check _____ PLEASE RETURN BY: _____

Please make checks payable to your child's school. 15% of proceeds will be donated to your child's school.